



**Parliamentary Business Seminar**  
**Gearing Up for the Next Election**

**Friday, January 18, 2019**  
Sir John A. Macdonald Building  
144 Wellington Street, Room 100, Ottawa

- 8:15 a.m. Registration and Continental Breakfast
- 9:00 a.m. Opening Remarks
- 9:05 a.m. **Upcoming Election: Political Strategy**
- Michele Austin**  
*Head, Government, Public Policy and Philanthropy*  
Twitter (Canada)
- Karl Bélanger**  
*President*  
Traxxion Strategies
- Kevin Bosch**  
*Vice President, Public Affairs*  
Hill+Knowlton Strategies
- 10:15 a.m. Break
- 10:35 a.m. **Upcoming Election: Costing Promises**
- Yves Giroux**  
Parliamentary Budget Officer
- 11:20 a.m. **Upcoming Election: Administering the Election**
- Stéphane Perrault**  
Chief Electoral Officer of Canada
- 11:55 a.m. Closing Remarks
- 12:00 p.m. Buffet Lunch