



Parliamentary Business Seminar

Current State of Lobbying in Canada

Friday, November 10, 2017

**Sir John A. Macdonald Building
144 Wellington Street, Room 100
Ottawa, Ontario**

AGENDA

- 8:15 a.m. Registration and Continental Breakfast
- 8:55 a.m. Opening Remarks
- 9:00 a.m. **Regulation of lobbying in Canada**
- François Bertrand**
Director, Registration and Client Services
Office of the Commissioner of Lobbying of Canada
- Jean-François Routhier**
Commissaire au lobbyisme du Québec
- 10:00 a.m. **Effectiveness of Current System**
- Guy Giorno**
Partner, Practice Lead for Government Ethics, Transparency and
Political Law
Fasken Martineau DuMoulin LLP
- Sean Moore**
Founder and Principal
Advocacy School
- 10:45 a.m. Break
- 11:00 a.m. **Evolution of Lobbying Strategy**
- Alayne Crawford**
Director of Corporate Affairs at Shaw Communications, Vice
President, Government Relations Institute of Canada
- Michele Austin**
Senior Advisor
Summa Strategies Canada
- Lauren Dobson-Hughes**
Consultant in Strategic Advocacy and Government Relations
- 11:55 a.m. Concluding Remarks
- 12:00 p.m. Buffet Lunch