



Canadian Study  
of Parliament Group

Groupe canadien  
d'étude des parlements

**Parliamentary Business Seminar**

**Social Media and Parliament**

**Friday, January 19, 2018**

**Sir John A. Macdonald Building  
144 Wellington Street, Room 100  
Ottawa, Ontario**

**AGENDA**

- 8:15 a.m. Registration and Continental Breakfast
- 8:55 a.m. Opening Remarks
- 9:00 a.m. **Tweeting it Out! Parliamentary Institutions and Social Media Engagement**
- Ceri Au  
Chief, Digital Communication and Engagement  
Senate of Canada
- Kori Ghergari  
Head, Corporate Communications  
House of Commons
- Tanya Sirois  
Senior Communications Advisor  
Library of Parliament
- 10:15 a.m. Break
- 10:30 a.m. **Parties, Politicians, and People: Social Media as Boon or Bane?**
- Paul Dewar, former MP for Ottawa Centre (2006 - 2015)
- Tamara A. Small  
Associate Professor, Department of Political Science  
University of Guelph
- Ellis Westwood  
Senior Account Director  
Hill+Knowlton Strategies
- 11:55 a.m. Concluding Remarks
- 12:00 p.m. Buffet Lunch